

ORDER

KSNV

Orders

Order / Rev: 104398
 Alt Order #: 06832443
 Product Desc: REP JEWISH COALITION
 Estimate: _____
 Flight Dates: 09/19/12 - 10/21/12
 Original Date / Rev: 07/17/12 / 09/20/12
 Order Type: GENERAL

Primary AE: Amy McCreary
 Sales Office: BLPHI
 Sales Region: National

Agency

Name: Jamestown Associates/ NJ
 Buying Contact: _____
 Billing Contact: _____
5 Mapleton Rd.
Princeton, NJ 08540

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Republican Jewish Coalition (RJC) - Revised
 Demographic: A35+
 Product Codes: PLI2
 Priority: SELECT PRIORITY CODE
 Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
 Order Separation: 00:05:00
 Advertiser External ID: _____
 Agency External ID: _____

Hiatus: 09/25/12-09/26/12

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	187	\$117,650.00	\$100,002.50
10/01/12	10/21/12	285	\$195,375.00	\$166,068.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	187	\$117,650.00	\$100,002.50	0.00
October 2012	285	\$195,375.00	\$166,068.75	0.00
Totals	472	\$313,025.00	\$266,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KSNV	26%	\$313,025.00
Market	100%	\$1,203,942.31

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	29%	\$349,143.27
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$240,788.46
KTUD	1%	\$12,039.42
KVVU	16%	\$192,630.77
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$96,315.38

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/Wa@M		5-6a	MTWTF--	:30	5	\$450.001		0.00	NM	15	\$6,750.00
				M-F 5-6a WakeUp w/Wagners											

NEWS

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	KSNV	10/01/12	10/19/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	MTWTF--	:30	5	\$450.00	1	0.00	NM	15	\$6,750.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$450.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$450.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$450.00		0.00			
E 3	KSNV	10/01/12	10/19/12	M-F 6-7a WakeUp w/Wa M-F 6-7a WakeUp w/Wagners	CM	6-7a	MTWTF--	:30	10	\$700.00	1	0.00	NM	30	\$21,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					10	\$700.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					10	\$700.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					10	\$700.00		0.00			
E 6	KSNV	10/01/12	10/19/12	Today Show Today Show	CM	658a-9am	MTWTF--	:30	10	\$900.00	1	0.00	NM	30	\$27,000.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					10	\$900.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					10	\$900.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					10	\$900.00		0.00			
E 7	KSNV	10/01/12	10/19/12	M-F Today Show II 3rd M-F Today Show II	CM	9-10a	MTWTF--	:30	5	\$425.00	1	0.00	NM	15	\$6,375.00
TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$425.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$425.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$425.00		0.00			
E 9	KSNV	09/17/12	10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	15	\$4,875.00
CHANGE INTP RR RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$325.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$325.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$325.00		0.00			
E 10	KSNV	09/17/12	10/19/12	Noon News Noon News	CM	12-1230pm	MTWTF--	:30	5	\$425.00	1	0.00	NM	15	\$6,375.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$425.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$425.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$425.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$425.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$425.00		0.00			
E 11	KSNV	09/17/12	10/19/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	MTWTF--	:30	5	\$325.00	1	0.00	NM	15	\$4,875.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$325.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$325.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/15/12	10/21/12	MTWTF--					5	\$325.00		0.00			
E 12	KSNV	09/17/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.00	1	0.00	NM	15	\$4,875.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----					0	\$325.00		0.00			
		Week: 09/24/12	09/30/12	-----					0	\$325.00		0.00			
		Week: 10/01/12	10/07/12	MTWTF--					5	\$325.00		0.00			
		Week: 10/08/12	10/14/12	MTWTF--					5	\$325.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	09/17/12	10/19/12	The Doctors The Doctors	CM	2pm-3pm	MTWTF--	:30	5	\$325.001		0.00	NM	15	\$4,875.00
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	MTWTF--			5		\$325.00		0.00				
E 13	KSNV	09/17/12	10/19/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF--	:30	5	\$450.001		0.00	NM	15	\$6,750.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----			0		\$450.00		0.00				
Week:		09/24/12	09/30/12	-----			0		\$450.00		0.00				
Week:		10/01/12	10/07/12	MTWTF--			5		\$450.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			5		\$450.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			5		\$450.00		0.00				
E 15	KSNV	10/01/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	MTWTF--	:30	5	\$725.001		0.00	NM	15	\$10,875.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			5		\$725.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			5		\$725.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			5		\$725.00		0.00				
E 16	KSNV	10/01/12	10/19/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	MTWTF--	:30	5	\$725.001		0.00	NM	15	\$10,875.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			5		\$725.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			5		\$725.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			5		\$725.00		0.00				
E 19	KSNV	10/01/12	10/19/12	M-F Early News M-F Early News	CM	5-630p	MTWTF--	:30	5	\$1,200.001		0.00	NM	15	\$18,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			5		\$1,200.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			5		\$1,200.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			5		\$1,200.00		0.00				
E 20	KSNV	10/01/12	10/19/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	MTWTF--	:30	5	\$1,300.001		0.00	NM	15	\$19,500.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			5		\$1,300.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			5		\$1,300.00		0.00				
Week:		10/15/12	10/21/12	M-WTF--			5		\$1,300.00		0.00				
E 23	KSNV	10/01/12	10/19/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	4	\$1,200.001		0.00	NM	12	\$14,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	MTWTF--			4		\$1,200.00		0.00				
Week:		10/08/12	10/14/12	MTWTF--			4		\$1,200.00		0.00				
Week:		10/15/12	10/21/12	MTWTF--			4		\$1,200.00		0.00				
E 24	KSNV	09/22/12	10/20/12	News 3 Sunrise - SATUR News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	2	\$350.001		0.00	NM	8	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-			2		\$350.00		0.00				
Week:		09/24/12	09/30/12	-----			0		\$350.00		0.00				
Week:		10/01/12	10/07/12	-----S-			2		\$350.00		0.00				
Week:		10/08/12	10/14/12	-----S-			2		\$350.00		0.00				
Week:		10/15/12	10/21/12	-----S-			2		\$350.00		0.00				
E 25	KSNV	09/22/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.001		0.00	NM	8	\$5,000.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	-----S-			2		\$625.00		0.00				

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E 25	KSNV	09/22/12	10/20/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$625.00	1	0.00	NM	8	\$5,000.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12		09/24/12	09/30/12	-----	0		\$625.00		0.00						
Week: 10/01/12		10/01/12	10/07/12	-----S-	2		\$625.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S-	2		\$625.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S-	2		\$625.00		0.00						
E 26	KSNV	09/22/12	10/20/12	News 3 Today - SATUR News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	4	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S-	1		\$500.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----	0		\$500.00		0.00						
Week: 10/01/12		10/01/12	10/07/12	-----S-	1		\$500.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$500.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S-	1		\$500.00		0.00						
E 27	KSNV	09/22/12	10/20/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	5	\$5,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S-	1		\$1,100.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----S-	1		\$1,100.00		0.00						
Week: 10/01/12		10/01/12	10/07/12	-----S-	1		\$1,100.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$1,100.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S-	1		\$1,100.00		0.00						
E 28	KSNV	09/23/12	10/21/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.00	1	0.00	NM	5	\$5,500.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	1		\$1,100.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$1,100.00		0.00						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$1,100.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S	1		\$1,100.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S	1		\$1,100.00		0.00						
E 29	KSNV	09/23/12	10/21/12	News 3 Today Wknd News 3 Today	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	4	\$2,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	1		\$500.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----	0		\$500.00		0.00						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$500.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S	1		\$500.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S	1		\$500.00		0.00						
E 30	KSNV	09/23/12	09/30/12	News 3 Sunrise - SUND News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	2	\$325.00	1	0.00	NM	4	\$1,300.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	2		\$325.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----S	2		\$325.00		0.00						
E 31	KSNV	10/07/12	10/21/12	News 3 Sunrise - SUND News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	2	\$350.00	1	0.00	NM	6	\$2,100.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	2		\$350.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S	2		\$350.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S	2		\$350.00		0.00						
E 32	KSNV	10/07/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	6	\$4,500.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	2		\$750.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S	2		\$750.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S	2		\$750.00		0.00						

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 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 32	KSNV	10/07/12	10/21/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$750.00	1	0.00	NM	6	\$4,500.00
SUN TODAY															
E 33	KSNV	09/23/12	09/30/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	2	\$625.00	1	0.00	NM	4	\$2,500.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	2		\$625.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----S	2		\$625.00		0.00						
E 34	KSNV	09/23/12	09/30/12	Chris Matthews 9:30AM GM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	1		\$500.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----S	0		\$500.00		0.00						
E 35	KSNV	10/07/12	10/21/12	Chris Matthews 9:30AM GM Chris Matthews SUN 9:30am	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	3	\$1,800.00
CM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$600.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S	1		\$600.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S	1		\$600.00		0.00						
E 36	KSNV	10/07/12	10/21/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,800.00	1	0.00	NM	3	\$5,400.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	1		\$1,800.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S	1		\$1,800.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S	1		\$1,800.00		0.00						
E 37	KSNV	09/23/12	09/30/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$1,600.00	2	0.00	NM	2	\$3,200.00
NEWS AFT SNF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	1		\$1,600.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----S	1		\$1,600.00		0.00						
E 38	KSNV	09/22/12	09/29/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	0		\$650.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----S-	1		\$650.00		0.00						
E 39	KSNV	10/06/12	10/20/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	2	\$1,350.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	0		\$675.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$675.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S-	1		\$675.00		0.00						
E 40	KSNV	10/06/12	10/20/12	Weekend Jeopardy/Wh@G WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	2	\$1,050.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/01/12		10/01/12	10/07/12	-----S	0		\$525.00		0.00						
Week: 10/08/12		10/08/12	10/14/12	-----S-	1		\$525.00		0.00						
Week: 10/15/12		10/15/12	10/21/12	-----S-	1		\$525.00		0.00						
E 41	KSNV	09/22/12	09/29/12	Weekend Jeopardy/Wh@G WKND Jeop/Wheel	CM	630-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/17/12	09/23/12	-----S	0		\$500.00		0.00						
Week: 09/24/12		09/24/12	09/30/12	-----S-	1		\$500.00		0.00						
N 42	KSNV	09/19/12	09/21/12		CM	5-6a	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners															
MKGD FOR LINE 1 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$325.00		0.00			
N43	KSNV	09/19/12	09/21/12	M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners	CM	6-7a	--WTF--	:30	10	\$650.00	1	0.00	NM	10	\$6,500.00
MKGD FOR LINE 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						10	\$650.00		0.00			
N44	KSNV	09/19/12	09/21/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	10	\$850.00	1	0.00	NM	10	\$8,500.00
MKG FOR LINE 5 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						10	\$850.00		0.00			
N45	KSNV	09/19/12	09/21/12	M-F Today Show II 3rd H M-F Today Show II	CM	9-10a	--WTF--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00
MOVED TO 9/19 TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$350.00		0.00			
N46	KSNV	09/19/12	09/21/12	Rachael Ray Rachael Ray	CM	11am-12pm	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
CHANGE INTP RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$325.00		0.00			
N47	KSNV	09/19/12	09/21/12	Noon News Noon News	CM	12-1230pm	--WTF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
CHANGE IN TSTART DATE NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$425.00		0.00			
N48	KSNV	09/19/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
START DATE NOW 9/19 AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$325.00		0.00			
N49	KSNV	09/19/12	09/21/12	The Doctors The Doctors	CM	2pm-3pm	--WTF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
START DATE NOW 9/19 DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$325.00		0.00			
N50	KSNV	09/19/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	--WTF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
START DATE 9/19 PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$450.00		0.00			
N51	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	--WTF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00
START DATE NOW 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$600.00		0.00			
N52	KSNV	09/19/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	--WTF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00
START DATE FOR 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$700.00		0.00			
N53	KSNV	09/19/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
START DATE 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/17/12		09/23/12	--WTF--						5	\$1,000.00		0.00			
N54	KSNV	09/19/12	09/21/12		CM	630-730pm	--WTF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune															
START ATE 9/19 WH/JEP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					5	\$1,000.00		0.00			
N55	KSNV	09/19/12	09/21/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
M-F News 3 at Eleven															
START DATE 9/19 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--WTF--					4	\$1,100.00		0.00			
N56	KSNV	09/24/12	09/28/12	M-F 5-6a WakeUp w/Wa	CM	5-6a	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
M-F 5-6a WakeUp w/Wagners															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N57	KSNV	09/24/12	09/28/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	M--TF--	:30	10	\$650.00	1	0.00	NM	10	\$6,500.00
M-F 6-7a WakeUp w/Wagners															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					10	\$650.00		0.00			
N58	KSNV	09/24/12	09/28/12	Today Show	CM	658a-9am	M--TF--	:30	10	\$850.00	1	0.00	NM	10	\$8,500.00
Today Show															
NO SPOTS CAN AIR 9/25 & 9/26 TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					10	\$850.00		0.00			
N59	KSNV	09/24/12	09/28/12	M-F Today Show II 3rd	CM	9-10a	M--TF--	:30	5	\$350.00	1	0.00	NM	5	\$1,750.00
M-F Today Show II															
NO SPOTS CAN AIRE 9/25 & 9/26 TODAY II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$350.00		0.00			
N60	KSNV	09/24/12	09/28/12	Rachael Ray	CM	11am-12pm	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
Rachael Ray															
NO SPOTS CAN AIR 9/25 & 9/26 RR															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N61	KSNV	09/24/12	09/28/12	Noon News	CM	12-1230pm	M--TF--	:30	5	\$425.00	1	0.00	NM	5	\$2,125.00
Noon News															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$425.00		0.00			
N62	KSNV	09/24/12	09/28/12	The Agenda 1230pm	CM	1230-1p	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
The Agenda 1230pm															
NO SPOTS CAN AIR 9/25-26 AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N63	KSNV	09/24/12	09/28/12	The Doctors	CM	2pm-3pm	M--TF--	:30	5	\$325.00	1	0.00	NM	5	\$1,625.00
The Doctors															
NO SPOTS CAN AIR 9/25-26 DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$325.00		0.00			
N64	KSNV	09/24/12	09/28/12	Dr. Phil	CM	3-4p	M--TF--	:30	5	\$450.00	1	0.00	NM	5	\$2,250.00
Dr Phil															
NO SPOS CAN AIR 9/25 & 9/26 PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$450.00		0.00			
N65	KSNV	09/24/12	09/28/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M--TF--	:30	5	\$600.00	1	0.00	NM	5	\$3,000.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
NO SPOTS CAN AIR 9/25 & 9/26 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M--TF--					5	\$600.00		0.00			
N66	KSNV	09/24/12	09/28/12		CM	4-5pm	M--TF--	:30	5	\$700.00	1	0.00	NM	5	\$3,500.00

Order / Rev: 104398
 Alt Order #: 06832443
 Flight Dates: 09/19/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NO SPOTS CAN AIR 9/25 & 9/26 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M--TF-- 5 \$700.00 0.00															
N67	KSNV	09/24/12	09/28/12	M-F Early News M-F Early News	CM	5-630p	M--TF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M--TF-- 5 \$1,000.00 0.00															
N68	KSNV	09/24/12	09/28/12	M-F Jeop/Wheel M-F Jeopardy/Wheel of Fortune	CM	630-730pm	M--TF--	:30	5	\$1,000.00	1	0.00	NM	5	\$5,000.00
NO SPOTS CAN AIR 9/25 & 9/26 WH/JEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M--TF-- 5 \$1,000.00 0.00															
N69	KSNV	09/24/12	09/28/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M--TF--	:30	4	\$1,100.00	1	0.00	NM	4	\$4,400.00
NO SPOTS CAN AIR 9/25 & 9/26 NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 M--TF-- 4 \$1,100.00 0.00															
N71	KSNV	09/29/12	09/29/12	SIGN ON-SIGN OFF Sat Today	CM	5a-459a (5:00 AM-6:00 AM)	-----S-	:30	2	\$625.00	1	0.00	NM	2	\$1,250.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/24/12 09/30/12 -----S- 2 \$625.00 0.00															
N72	KSNV	09/22/12	09/22/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$650.00 0.00															
N73	KSNV	09/22/12	09/22/12	SIGN ON-SIGN OFF Wheel/Jeop	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
WH/JEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -----S- 1 \$500.00 0.00															
N74	KSNV	09/19/12	09/30/12	M-Su News 3 @ Eleven M-Su News 3 at Eleven	CM	11pm-1135pm	MTWTFSS	:30	1	\$1,100.00	1	0.00	NM	2	\$2,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --WTFSS 1 \$1,100.00 0.00 Week: 09/24/12 09/30/12 M--TFSS 1 \$1,100.00 0.00															
N75	KSNV	10/06/12	10/07/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$675.00 0.00															
N76	KSNV	10/06/12	10/06/12	SIGN ON-SIGN OFF JEOP/WHEEL	CM	5a-459a (9:00 PM-10:00 PM)	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
WH/JEP <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$525.00 0.00															
													Totals	472	\$313,025.00